



Fremont Football League, Inc.
 P.O. Box 624
 Fremont, CA 94537

BOARD MEETING MINUTES

DATE	LOCATION	DURATION
02/28/2017	FREMONT FOOTBALL LEAGUE WAREHOUSE 37577 ENTERPRISE COURT UNIT H, NEWARK CA 94560	START: 7:27 pm END: 10:28 pm

MEMBERS IN ATTENDANCE	<p>RUSSELL SASS- President KEVIN AUSTIN- Vice President JENNIFER AUSTIN- Secretary STEVE POPE- Rules Coordinator NORMA ISMAIL- Booster President DAVID SANDERS- Player Agent MARK MONICO- Sponsor Coordinator TAMEE PIRES- Cheer Director STACEY MAGNANE- Sergeant of Arms SHANE MOGANSEN- Equipment Manager</p>
AGENDA	<ul style="list-style-type: none"> • Call to order • Changes/Additions to agenda • Meeting Minutes approval • Officer Reports • Old & Unfinished Business • New Business • Open Forum
NOTES	<ul style="list-style-type: none"> • Changes/Additions to Agenda: Additions to New Business: Fundraisers, Computers • Minute Meeting approval: Jennifer motioned to approve the 02/16/17 meeting minutes, Stacey seconded: <ul style="list-style-type: none"> ▪ Approved: 10 ▪ Opposed: 0 ▪ Abstentions: 0 • Officer Reports- Treasurer: Reports presented and reviewed. Russell notated what questions/concerns we needed Sally to review. • Officer Reports- Sponsor/Advertising Coordinator: We have pulled the report from last year's registration to see what schools we get most of our players/cheerleaders from; we get players/cheerleaders from all schools in Fremont. To access all the schools in Fremont for Peach Jar will be about \$1200. We need to find out how much it will cost to include Union City schools for Peach Jar. Mark has contacted Comcast in regards to a commercial. It will be \$5000 to do their sport's package which is where the commercial will air on the sport



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network channels during 4 pm- 12 am for 6-7 weeks. Mark has also contacted someone to update our current commercial with a new voiceover. This will cost \$250.

- **Officer Reports- Flag Football Director:** Currently have 109 players registered. In the American division all the teams are full, registration is closed for this division. National and Continental division still open. American has 4 teams with a 14 player per team average, National has 4 teams with a 12 player per team average and Continental has 2 teams with an 8 player per team average. CSD is asking to allow 4 kids to play down a division, Steve has said no as we have already told other parents they couldn't do this. Also they are asking to not pay the equipment fee as the State who pays for the player's registration will not cover this and they have their own equipment/jerseys. Decided this is ok however we will provide them with flags on game days. First game is on 3/13/17. Picture day is being scheduled for 4/2 or 4/9. Norma has reached out to a new picture company Easy Sports Photography. Tamee has set up a meeting for next Monday, March 6th for interviewing the EMTs interested in providing services for our games.
- **Old Business:**
 - a) Riddell- we have tabled returning the shoulder pads to Riddell.
 - b) Equipment Turn in: We had several families return equipment this weekend. However, we still have about 40 players with outstanding equipment. Another email to be sent out that this next weekend is the last weekend for equipment turn in.
 - c) Unpaid Registration: Joy has contacted all 13 families. 9 out of the 13 was just a voicemail message. One is making payments, one dropped out during the first week of practice and 2 don't agree that they owe. Discussed sending them to collections. We have tabled the discussion on collection action till another meeting.
 - d) Snack Bar Inventory: Jennifer to get Sally an inventory of what we have to sell and Sally will work with Cal-Ripken on buying the inventory
 - e) Pretzel Rods: Sally is checking with Cal-Ripken to see if they are still interested in purchasing them from us at cost.
 - f) Recruitment of open positions: We currently don't have anyone interested in open positions. Russell will start working on dividing the open position job duties to the other board members.
 - g) Alignment with other leagues: Russell and Kevin have reached out to Livermore's football league and the President



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is interested however he will have to present it to their board. Kevin wants to meet with their board face to face so that we can present the idea and reassure them that we are a new board. If we can get the inter-leaguings through Livermore we will also inter-league with Pleasanton. We will need to align our divisions and ages with theirs. This will be a very good fit as their values and our league values are in alignment.

h) Calendar of League Events- Continued to work on League Event Calendar. Once the League Event Calendar has been set it will be updated on our website.

- **New Business**

a) Registration Discount:

- Jennifer motioned to offer the following discounts: \$50 off registration for referring a player/cheerleader who is new to our league, \$25 off registration for early bird registration, \$25 off registration for sibling discount, and \$10 off registration for coupons used from marketing materials, Shane seconded

- Approved- 8

- Opposed- 1

- Abstentions- 1

b) Budget Reductions: We need to see where we can reduce the budget. Budget from last year will be sent out to the board members and they will review to see where we can make reductions in their departments.

c) Fundraisers: We would like to move towards fundraisers that don't require parents to sell items. This would include fundraisers like Applebee's pancake breakfast, restaurant take overs. Committee formed to start working on ideas (Norma, Mark, Tamee, Russell, Stacey). Norma would still like to do a Crab Feed which we could do in August using Alaskan Crab. She would like to reach out to the community and sell tables. Examples reach out to bank and sell tickets to a table to them. Suggested venues: Elk's Lodge, Silliman center.

d) Missing Computers: Kevin has asked that we figure out where all the league computers are

- **Open Forum-** Stacey has suggested that we look into the FUSD Summer Fair event at American High School on March 10th from 5-8 pm.