



Fremont Football League, Inc.
 P.O. Box 624
 Fremont, CA 94537

BOARD MEETING MINUTES

DATE	LOCATION	DURATION
02/16/2017	ROUND TABLE PIZZA 5544 THORNTON AVE NEWARK, CA 94560	START: 7:26 pm END: 9:23 pm

MEMBERS IN ATTENDANCE	<p>RUSSELL SASS- President KEVIN AUSTIN- Vice President JOY CHEN-SANDERS- Webmaster JENNIFER AUSTIN- Secretary STEVE POPE- Rules Coordinator (join late) NORMA ISMAIL- Booster President- (by phone) DAVID SANDERS- Player Agent MARK MONICO- Sponsor Coordinator TAMEE PIRES- Cheer Director BREE PIRES- Asst. Cheer Director</p>
AGENDA	<ul style="list-style-type: none"> • Call to order • Changes/Additions to agenda • Meeting Minutes approval • Officer Reports • Old & Unfinished Business • New Business • Open Forum
NOTES	<ul style="list-style-type: none"> • Changes/Additions to Agenda: none suggested • Minute Meeting approval: <ul style="list-style-type: none"> ○ Jennifer motioned to approve the 12/07/16 meeting minutes, Kevin seconded: <ul style="list-style-type: none"> ▪ Approved: 5 ▪ Opposed: 0 ▪ Abstentions: 4 ○ Joy motioned to approve the 01/04/17 meeting minutes, Kevin seconded: <ul style="list-style-type: none"> ▪ Approved: 5 ▪ Opposed: 0 ▪ Abstentions: 4 ○ Kevin motioned to approve the 02/01/17 meeting minutes, Jennifer seconded: <ul style="list-style-type: none"> ▪ Approved: 8 ▪ Opposed: 0 ▪ Abstentions: 1



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- **Officer Reports- Treasurer:** Russell to get an updated report and will forward to the board.
- **Officer Reports- Sponsor/Advertising Coordinator:** Mark has reach out to about 40 businesses so far in regards to sponsorships. For advertising he has looked into Peach Jar to disturb flyers to schools. Peach Jar allows you to pick and choose schools. They also give you the subscriber numbers per school. Suggested we pull a report from Blue Sombrero to find out what schools most of our participants come from so we can target those. Scheduled a marketing meeting for 2/21 at 7 pm at the warehouse to discuss marketing budget and what advertising we want to do this year. Participants: Mark, Kevin, Russ, Tamee, Joy and David. Also discussed that we need to develop coupon codes for each form of advertising so that we can track what is working.
- **Officer Reports- Flag Football Director:** Flag coaches meeting was held on 2/16/17. Scheduled coaches training for this Saturday (2/18/17). The draft is scheduled for 2/21, practice can start 2/22. Also after doing inventory for Flag equipment we are missing practice flags, we will need to purchase some once we have teams and numbers established. Webmaster asked to send out another email to FFL community in regards to flag registration.
- **Old Business:**
 - Equipment Turn in- Kevin to get into touch with Shane. Set dates for equipment turn in on 2/23 from 7-9 pm and 2/25 11 am- 3 pm. Kevin will generate a report from the asset system on who has not turned in equipment. We now need to call the families that need to turn in their equipment.
 - 2016 Sponsors- Jennifer to order plaques and certificates. Also need to go through the team files to make sure we are not missing any.
 - Unpaid Registration- Joy to finalize next week. Still needs to be set up to take payment through Blue Sombrero to finalize.
 - Sale of Snack Bar Inventory- need to get update from Patricia
 - Sell remaining Pretzel Rods to CalRipken- Jennifer to follow up with Sally
 - Riddell- Kevin and Russ still need to connect with Sales Rep on returning unused shoulder pads
 - Training/Transition/Close Out- Joy needs to get the user names and passwords for Facebook and Instagram. She also needs the board members to send her a picture and bio for the website if they haven't already done so.
 - Cheer Trophies- Tamee still waiting to hear back from Vicki at Alpine.



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- Recruitment of open positions- we are open to having members at large that want to help out. Kathy Williams and Anna Rutchena have shown interest in helping.
- **New Business- League Structure-** Russell and Kevin will be starting talks with Livermore/Pleasanton for inter-leaguering this year. Tamee will work with their Cheer program as well.
- **New Business- Calendar/League Events-** Board members started work on league calendar as dates become available they will be posted to the website calendar.
- **Open Forum-** Norma would like to have a crab or shrimp feed. She will gather information and present it to the board at the next meeting. Joy requesting that we all decide on a method of communication. Decided we will use GroupMe for discussions and reminders.
 - The Falcons would like to use some of their team funds for t-shirts for the players/cheerleaders even though it is after the deadline for banquet fund use, it would be the only expense. Jennifer motioned to allow them to use their team funds for t-shirts not to exceed \$500 as long as their players/cheerleaders have no outstanding registration fees and football equipment. If their players/cheerleaders have outstanding registration fees or football equipment it must be paid or turned in by 2/25, Steve seconded:
 - Approved- 9
 - Opposed- 0
 - Abstentions- 1