



Fremont Football League, Inc.
 P.O. Box 624
 Fremont, CA 94537

BOARD MEETING MINUTES

DATE	LOCATION	DURATION
03/02/2016	FREMONT FOOTBALL LEAGUE WAREHOUSE 37577 ENTERPRISE COURT UNIT #H NEWARK, CA 94560	START: 7:14 PM END: 9:28 PM

MEMBERS IN ATTENDANCE	<p>SARINA SMITH- President ENJOLI PERKINS- VP/Cheer Director RITASHA ROBINSON- Player Agent KEVIN AUSTIN- Webmaster TJ HENDERSON- Equipment Manager NORMA ISMAIL- Advertising Coordinator AUGIE CORTEZ- Flag Football Director/Game Supervisor JENNIFER AUSTIN- Booster President RUSSELL SASS- Sergeant at Arms ELI LOPEZ- Sponsor Coordinator ARNOLD GARDETTO- Executive Manager/Safety Coordinator LARA CORTEZ- EMT Coordinator</p>
AGENDA	<ul style="list-style-type: none"> • Preview Meeting Minutes from 02/17/2016 • Assignment Updates • Webmaster • Advertising • Manager/Coaches Reviews • Field/Snack Bar Update • Board Changes • Open Forum
NOTES	<ul style="list-style-type: none"> • Meeting Minutes from 02/17/2016: Sarina motion to approve meeting minutes, Arnie second. <ul style="list-style-type: none"> ○ Approved- 9 ○ Opposed- 0 ○ Abstentions- 0 • Assignment Updates: <ul style="list-style-type: none"> ○ Russell-events- Contacted Chamber of Commerce for Fremont, we can get into 4th of July parade but no advertising during parade, we can either walk or use a float. Also suggested Street Eats can participate 3 times for free, set up an information booth. For Fremont in process for scheduling Kite Day. Also looking into Newark Days and the Health Fair. ○ Eli-sponsors- The people he needs to contact for sponsors for



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the 49ers are not currently available. Will continue to contact. Suggestions from other board members check into Kohl's program

- Lara-EMTs- Has not been able to contact Jeffery. Jeffery still has all our equipment. Sarina offered to help contact Jeffery. We need EMTs for Flag Football. Suggested we contact Shawn Wells for possible EMTs
- Augie-Flag Football- Every division has full teams now but continental only has 3 teams. Would need a coach and 8 more kids to make another team in continental. Sarina has talked to referees just needs the schedule and the rules book to schedule them. Jerseys have been ordered. Coaches need to have all kids go to the NFL Play 60 website to register. Will need cones for field set up for the games. Augie to give the Score & Standings to Kevin on Mondays after games for posting on the website.
- **Accounting Update:** Mike has done a great job. He has closed the books from last year. He has agreed to take the treasurer position.
- **Webmaster:** Switching over front page of Website to tackle football from flag football. POS system has been received and getting set up for registration. Moving forward with the free online registration system through Dick's Sporting Goods. Next couple of weeks will be setting up the league applications for online registration.
- **Advertising:** Has talked to several schools in Fremont that are willing to take flyers. Currently have just enough flyers to give to the schools that have been contacted. Sarina will talk to city about setting up a registration booth up at flag football games. Other suggested advertising strategies: back of a/c transit buses, movie theater, check on commercial but on kids network shows.
 - Sarina motion to print 5000 more flyers for \$312, Kevin second
 - Approved- 10
 - Opposed- 0
 - Abstentions- 0
 - Sarina motioned against printing postcards for mailing in Fremont/Newark, Arnie second
 - Approved- 7
 - Opposed- 1
 - Abstentions- 3
- **Manager/Coaches Reviews:** Postponed coaches interviews for tonight until Arnie and Enjoli can sync up. Interviews now to be conducted and approved by committee not by entire board.
- **Cheer Managers:** Cheer Managers also to be interviewed by committee and approved.



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- **Field/Snack Bar Update:** Sarina and Kevin met with Mike Sa from City of Fremont. Front field is being completely redone during this summer. Will most likely have to do our Punt, Pass & Kick on the back field. They are looking to see what they can do for the back field. We still need to move the goal post from the back field. Need volunteers to help move them. City of Fremont is checking to see if maintenance can repainted and have epoxy applied to the floor. Soda machine is going to be removed. Getting new equipment.
- **Board Changes:** Sarina has appointed a Snack Bar Coordinator Patricia Rasmussen, she is experienced in running snack bars. Chad Abercrombie, Rick Sedillo and Cindy Molina have step down from the board. Would like to open it back up for them to still coach even though they have stepped down from the board.
 - Sarina motioned for them to still be able to apply for coaching, Arnie second
 - Approved- 8
 - Opposed- 0
 - Abstentions- 3
- **OPEN FORUM:** Reminder Rules Committee is starting Thursday, 3/17/2016. Jennifer has asked for volunteers for Business Managers interview committee.